



**PRAKASH**

Chemicals Agencies



*Wishing You and your Family  
"A Sparkling Diwali & Prosperous New Year"*



# ILLUMINATION

Issue : XCVII | Volume 97 | Date : 25th Oct, 2022

[www.pcaplindia.com](http://www.pcaplindia.com)

*Delivering Trust to the  
world of chemistry*





✓ Blog of the month	-----	<b>03 Page</b>
✓ Celebrations	-----	<b>04 Page</b>
✓ CSR activities	-----	<b>06 Page</b>
✓ Market update	-----	<b>07 Page</b>
✓ Moral Story	-----	<b>08 Page</b>
✓ Management tips	-----	<b>09 Page</b>
✓ Puzzle your mind	-----	<b>10 Page</b>

Polymer prices are rising in India because imports remain a problem. Polymer imports prices are lower by Rs.10-12 because of which selling domestic refinery material is extremely challenging.

Last week's extremely active spot Resin markets and significantly higher prices were the result of strong demand, limited supplies, and skyrocketing energy feed-stock costs.

The Asia Pacific circular Polymers Market revenue is expected to exceed \$126,040 million by 2030. The Asia Pacific region has one of the fastest growing economies, with a large consumer base and a strong end-user industry footprint, which is expected to boost regional market growth over the study period.

The packaging application segment, on the other hand is expected to make significant gains in the future. Recycled Polymers provide pure quality product packaging with no impurities, making them completely safe for use in food packaging material throughout the food industry. The growing amount of plastic waste generated by the food and beverage industry has increased the demand for used food packaging recycling which is expected to boost segmental demand.

In terms of application, agriculture will account for more than 10% of total industry revenue in coming future. It is the market's third-largest end-user sector. The increasing adoption of agricultural products made from recycled polymers is expected to fuel the growth of the circular polymers market in the coming years.

In future, the Polypropylene Polymer segment is expected to exceed a valuation of \$7,065 million. Polypropylene is one of the most commonly used Plastics with applications ranging from bottle caps to disposable diapers to fabrics. Even though its recycling rate is lower than that of PET and Polypropylene, it is increasing due to increased efforts by companies involved in Polymer Recycling.

The Indian packaging market is expected to grow by 27% per year to USD 205 billion by 2025. With rising consumer durables demand during the pandemic, there is more room for packaging product production and innovation.

The growing demand for environmentally friendly materials in the Textile, Automotive, Electrical and 32 Electronics, Nuclear Energy, and Biochemical & Biotechnology industries is expected to drive the global smart Polymers market. Furthermore, continuous development in the smart Textile industry will have a positive impact on market growth. In addition, the growing demand for effective drug delivery systems will propel the global smart Polymers market forward.

Furthermore, an increase in awareness about the use of environmentally friendly products for long-term sustainability across the automotive, textile, electronics, and energy sectors is expected to drive market growth during the forecast period. Smart polymers are gaining.



**Mr. Nikunj Bariya**

Marketing Executive  
(Department - OPaL Marketing)

*Editor for the Month*







## Diwali Celebration

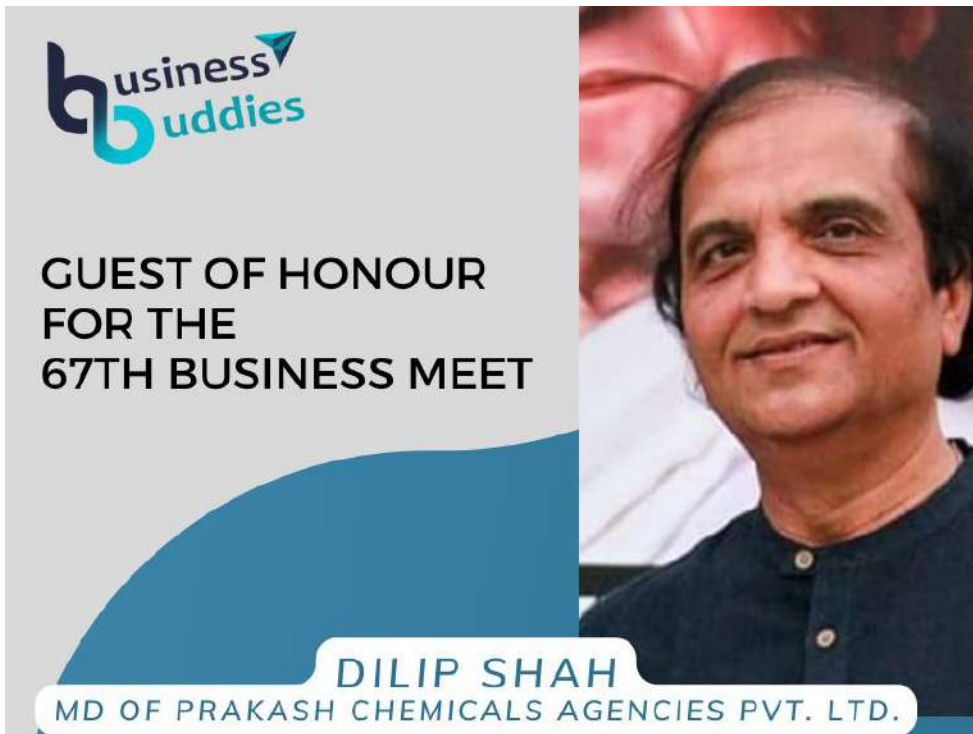


## Rangoli Competition



## Muhurat Orders





Mr. Dilip Shah attended as Guest of Honor in the 67th meet of Business Buddies



Mr. Dilip Shah attended as chief guest of the Annual Get-together of Shree Saurashtra Leuva Patel Seva Samaj & inaugurated their Blood Donation Camp on 08.11.2022



## Daan Utsav - Joy of giving week celebration from 3rd Oct 2022 to 9th Oct 2022



- Chairs Donation at Sankalp
- Cash Donation at Arpan
- Childrens Fair with Anganwadi center
- Swachhta Drive at Vir Savarkar Gov. school
- Distribution of cloths at Anand Ashram



## Sweets Distribution at Adopted Anganwadi Centers



Ms. Bansari Barot

Happy Birthday

Mr. Umeshbhai Parmar  
Mr. Prakash Thakkar  
Mr. Yash Patel







- Madras Fertilisers Ltd. (MFL) has signed a Memorandum of Understanding (MoU) with Dubai-based Agrifields to import 30,000-tonnes of phosphoric acid solution every year for the next the next three years.
- The Indian pharmaceutical industry and the government needs to focus on four strategies over the next 25 years: innovation & commercialization; sustainable production; internationalization; and creation of enabling infrastructure and regulatory frameworks for improving the ease of doing business.
- Gujarat Alkalies and Chemicals Ltd. (GACL) has successfully commissioned the expanded caustic soda plant at its Dahej complex in Gujarat and also started production of caustic soda on September 20, 2022 from the newly installed facility.
- Investment opportunities in the phenol & acetone value chains : The production of phenol, along with acetone, represents the start of a value chain that is significant in terms of the number of products made, the value-addition it offers, and the applications it serves.
- Switzerland-based International Fragrance Association (IFRA), which represents the interests of the global fragrance industry and promotes the safe use of fragrances, recently announced official opening of its new India liaison office.
- According to Dr. Mansukh Mandaviya, Union Minister of Chemicals & Fertilizers and Health & Family Welfare, Chemicals and petrochemicals sector can transform India into a global manufacturing hub in sync with Prime Minister Narendra Modi's vision of 'Make in India, Make for the World'.
- The Uttar Pradesh Government has decided to develop Kannauj as a perfume tourism destination. In order to give impetus to the perfume industry, the State Government has decided to hold an international perfume fair in Kannauj in December.
- After registering a flat growth last fiscal, India's Pharmaceutical Exports are back on a growth path this fiscal, despite Geopolitical challenges in Global Markets.
- The Government has given in-principle approval to the proposals of Himachal Pradesh, Gujarat and Andhra Pradesh to set up bulk drug parks.
- SI Group, the US-based performance additives company, has announced that it will add manufacturing capabilities and capacity to begin producing its EthanoX 4757 branded Aminic Antioxidant at its Rasal, Maharashtra facility.
- The Ministry of Micro, Small and Medium Enterprises (MSME) has a Fragrance & Flavour Development Centre at Kannauj, Uttar Pradesh, which extends technology and skilling support to the MSMEs.
- Huntsman Textile Effects, a leading supplier of sustainable dyes, chemicals and digital inks, recently inaugurated a Water purification facility to provide dedicated supply of clean drinking
- The outsourcing of active pharmaceutical ingredients (APIs), the raw materials required to make them – encompassing intermediates and some key starting materials (KSMs) – and finished dosage forms (FDFs), at all stages of the drug development process, is a well-established reality of the Global Pharma business and one that is here to stay.
- After registering a flat growth last fiscal, India's Pharmaceutical Exports are back on a growth path this fiscal, despite Geopolitical challenges in Global Markets.
- UK's Royal Society of Chemistry and the Council for Industry and Scientific Research (CSIR) have signed a Memorandum of Understanding (MoU), committing to work together on the CSIR's 'Jigyasa' programme –an India-wide outreach programme aimed at school children and researchers.
- Gurugram-based Kamdhenu Ltd. Is in talks to bring in an equity partner as it eyes an infusion Rs. 200-crore in its about-to-be-demerged Paints business.

A young Disciple approached his Master and asked, “Master, you always tell us to be kind and compassionate. But what is compassion?” After thinking, the wise Master asked the young student to peek out the window. Master led him to the window and directed his attention to the beggar sitting on the corner of the street. While looking at him, they noticed that an old lady had walked by and given him a coin.

After a while, a Merchant wearing elaborate clothes passed by and gave him five coins to the beggar.

After a while, a Mother and a Child passed the street. The young child noticed the beggar and handed him a flower he was carrying.

After looking at these three incidents, the Master asked the student, “Which of these do you believe felt the most compassion for the beggar?”

“Merchant did as he gave the beggar five coins,” answered the young pupil.

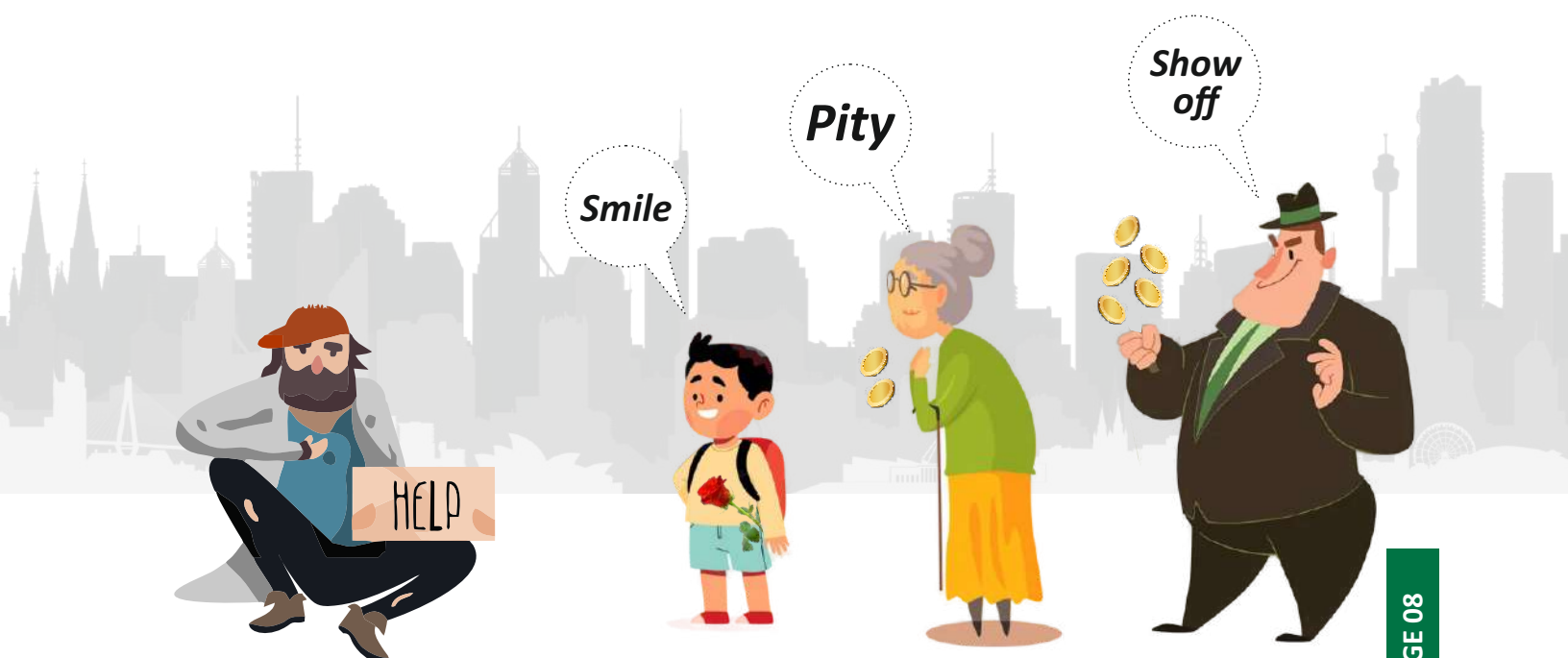
The Master smiled at the pupil and answered, “You see, an elderly lady passing by was infuriated by the beggar’s poverty, so she gave him a gold coin,” The old lady behaved out of pity for the beggar. After that, we observed a merchant see a small gathering of people talking about him, so he handed the beggar five coins and swiftly left. Merchant acted with pride. He wanted to show off his money to those folks while demonstrating that he has a huge kind heart and enjoys helping others. He tried to up his social image and boost his ego. Later, we noticed a child carrying some flowers, and when he walked by the beggar, he smiled and handed him a flower. He did not have pride or pity or want to boost his ego or social image. He acted with love. That little child was the one who responded compassionately.”

In short to comprehend compassion, we must recognize that all beings are the same and suffer in a similar manner.

We must acknowledge those who suffer and realize that we are neither different nor superior to anybody.”

## MORAL OF THE STORY

***“Compassion is considerably larger and nobler than pity. Fear is the source of Pity. When fear touches someone’s anguish, it turns into Pity; when love touches someone’s Pain and Suffering, it becomes Compassion.*”**





# What is Strategy & How to develop it...

## MANAGEMENT TIPS

**Strategy** is the overall direction an organization takes to achieve business success. Strategy defines how an organization can utilize its resources, both skills, knowledge of its employees, and financial and material resources to meet its vision and goals. It is the intelligent allocation of resources through a unique system of activities to achieve the goal. Useful Tips to Develop Strategy are :

Undergo Organization's current position : To create a strategy, start with an understanding of an organization's current standing through analysis. This may touch on areas such as position in the marketplace and the organization's performance.

### Make a detailed Survey :

It is very necessary to carry out a survey behind the successes and failures that got the business to its current position to identify the factors that may affect an organization's performance relating to external factors, such as current market trends, or internal factors such as the inherent strengths and weaknesses of the business.

### Establish Corporate Identity:

Think over the organization's existing Mission, Vision and Value Statements. Assess the present scenario of the business and adjudicate whether the business view needs to widen to incorporate opportunities or narrow for greater effectiveness and clearer focus.

### Analyse the strengths and weakness of th Business :

It is very necessary to identify the Strengths and Weaknesses of the business to determine the areas that are running well and those that could limit an organization's achievements. Deep Research may show opportunities and obstacles and can help to identify the most beneficial possibilities that exist for future growth.

### Set Goals :

With the overall direction in place, set specific goals that are in line with the strategy and link to the vision, mission and values of the business. Practical goals are specific, measurable, obtainable, applicable and linked to a deadline.

### Share Strategy :

Communicate details of the strategy throughout the Organization by documenting decisions and adjustments as they occur. Employees who understand the new Organizational strategy and how their positions contribute may find it easier to achieve the Organizational objectives. Allowing employees to give feedback can increase their commitment to the process and highlight any areas of risk or opportunity from those who work in the industry daily.

### Apply Strategy :

Create a strategy Route Map with time-lines assigned for Major Milestones, Objectives and Goals. When all employees have access to the route map for their section, each department can work together towards bringing about strategic changes. This benefits the organization to move forward towards its goals.

Strategy in business concerns bringing the employees, products, services, technology and customers together to produce measurable results. A review strategy helps to keep a business relevant to customers and in the marketplace. This usually involves adjusting to changing technology, assessing the environment, checking the requirements of stakeholders and adjusting to changing circumstances.





# PUZZLE YOUR MIND

**Q1-** I am having a strength to make two people out of one . What am I ?

**Q2-**  $6 + 12 = 66$   
 $8 + 13 = 99$   
 $6 + 16 = 86$   
 $7 + 19 = ?$

**Q3-** I saw a man in white, not old and stood in cold and started to run when he felt the sun. Who is He?

**Q4-**

15	7	18	8	27	6
56		192	?		



**Answer to  
the Puzzles of  
September 2022**

**Puzzle No.1) Ans : Silence**

**Puzzle No.2) Ans : 2940**

**Puzzle No.3) Ans : 188**

**Puzzle No.4) Ans : Coconut**

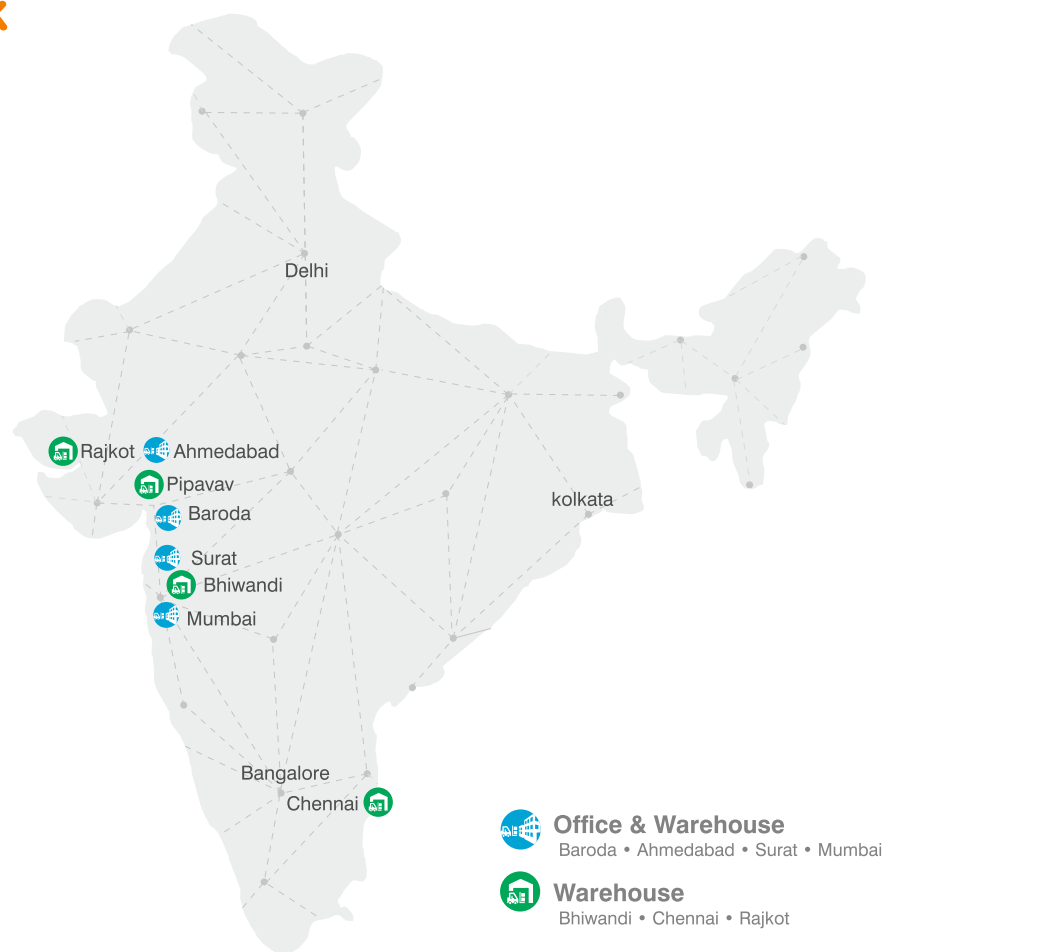
Other people will behave in various ways  
not in our control.

But we shouldn't stop using our innate  
goodness depending on their behaviour.

Our constant virtuous behaviour shapes a  
beautiful destiny for ourselves.



# Our Network



## Authorized Distributor of

## Accreditation



## Prakash Chemicals Agencies Pvt. Ltd.

Head Office :	Prakash House, 39/40, Krishna Industrial Estate, Opp. BIDC Gorwa, Vadodara - 390 016, Gujarat, INDIA. T: +91 265 612 6000   M: +91 78744 45025   E: pcapl@prakashchemicals.com   W: www.pcaplindia.com
Ranoli (Warehouse):	Survey No. 530/1, Somnath Estate, IPCL Road Karachia, Vadodara - 391350   M: 97246 44207
Ahmedabad (Office):	B-309, Titanium City Center, Nr. Sachin Tower, 100 Feet Ring Road, Satellite Area, Ahmedabad - 380 015 Mob. 8511126722 /8511126720   Email : dhavaldesai@prakashchemicals.com
Ahmedabad (Warehouse):	Plot No 20, 21 & 22, R.K. Co-Operative Ware House, B/h Alfa Hotel, Nr Tata Steal, Narol Aslali Rd, Aslali, Ahmedabad - 382 427   E-mal : :amdwarehouse@prakashchemicals.com
Surat (Office & Warehouse):	B-119,120 C-119,120 Green park Surat Navsari Road Unn Sachin, Surat pincode- 394210
Mumbai (Office):	Room No.18, 2nd Floor, Fancy Chamber, 94 Surat Street, Danabunder, Chinchbunder, Nr. Masjid Bunder Railway, Mumbai – 400009, Maharashtra, India.
Mumbai (Warehouse):	1) Sohil Warehouse, Near Adarsh Katta, Anjur Valgaon Road, Nr. Rahnal Village, Off Mumbai-Agra Road, Bhiwandi (Thane) Mumbai, India.  2) Momai Warehouse - Prerna Complex, Bldg. No. B-7 Gala No.1, Anjur-Dapode Road, Val Village,Bhiwandi-421305, Thane.
Rajkot (Warehouse):	Khodiyar Park Shed No.3, Ruda Transport Nagar, Sokhada Village, Navagam, Taluka : Rajkot, Dist. Rajkot - 360 002. Contact Nos. 84889 80856, 8511166879, 63588 08757